

The Why's and How's of Electronic Giving



FINANCIAL FOUNDATIONS



Presented by...



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The Why's and How's of Electronic Giving



FINANCIAL FOUNDATIONS



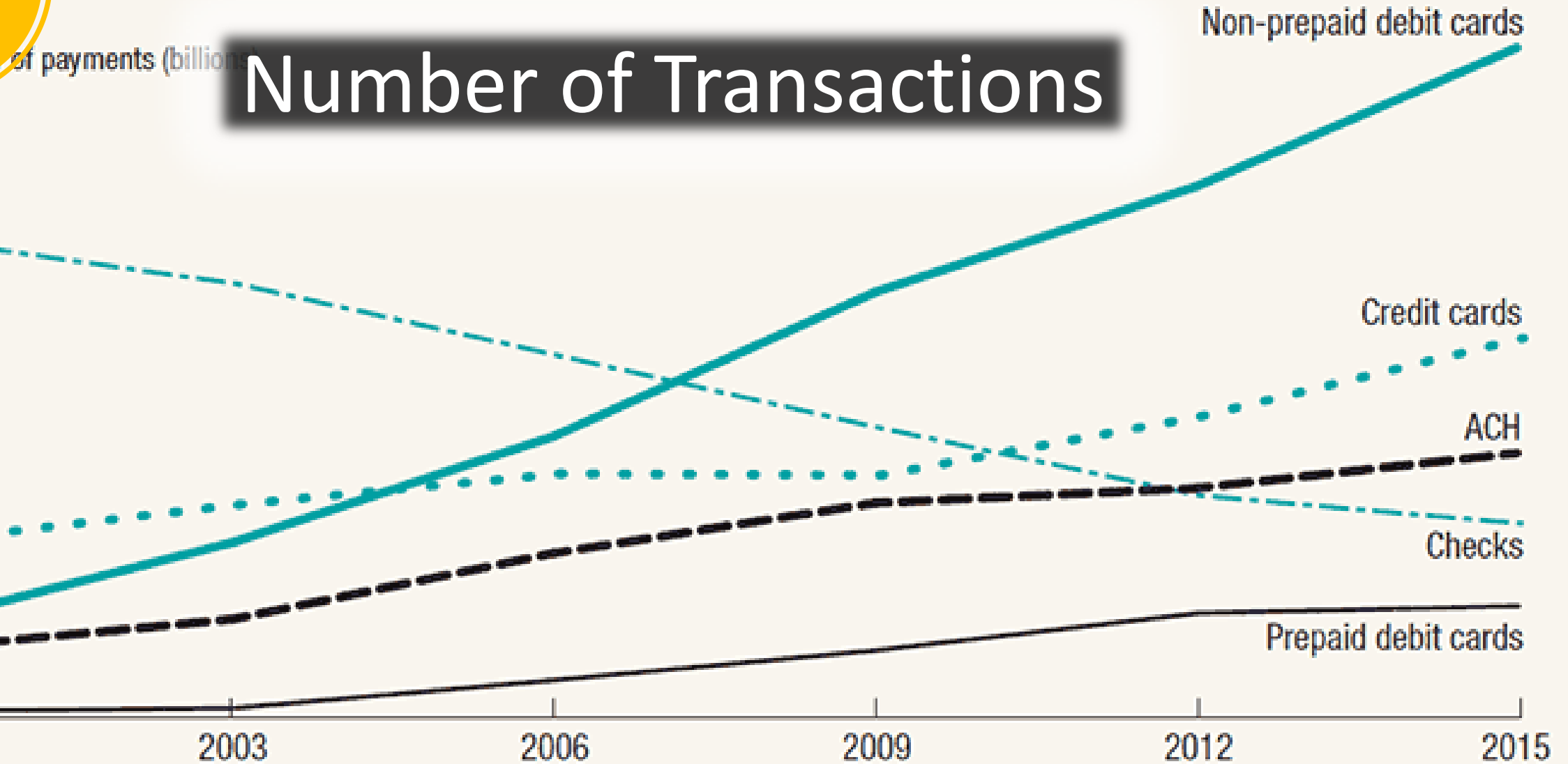


Why?

Why churches offer electronic giving

#4

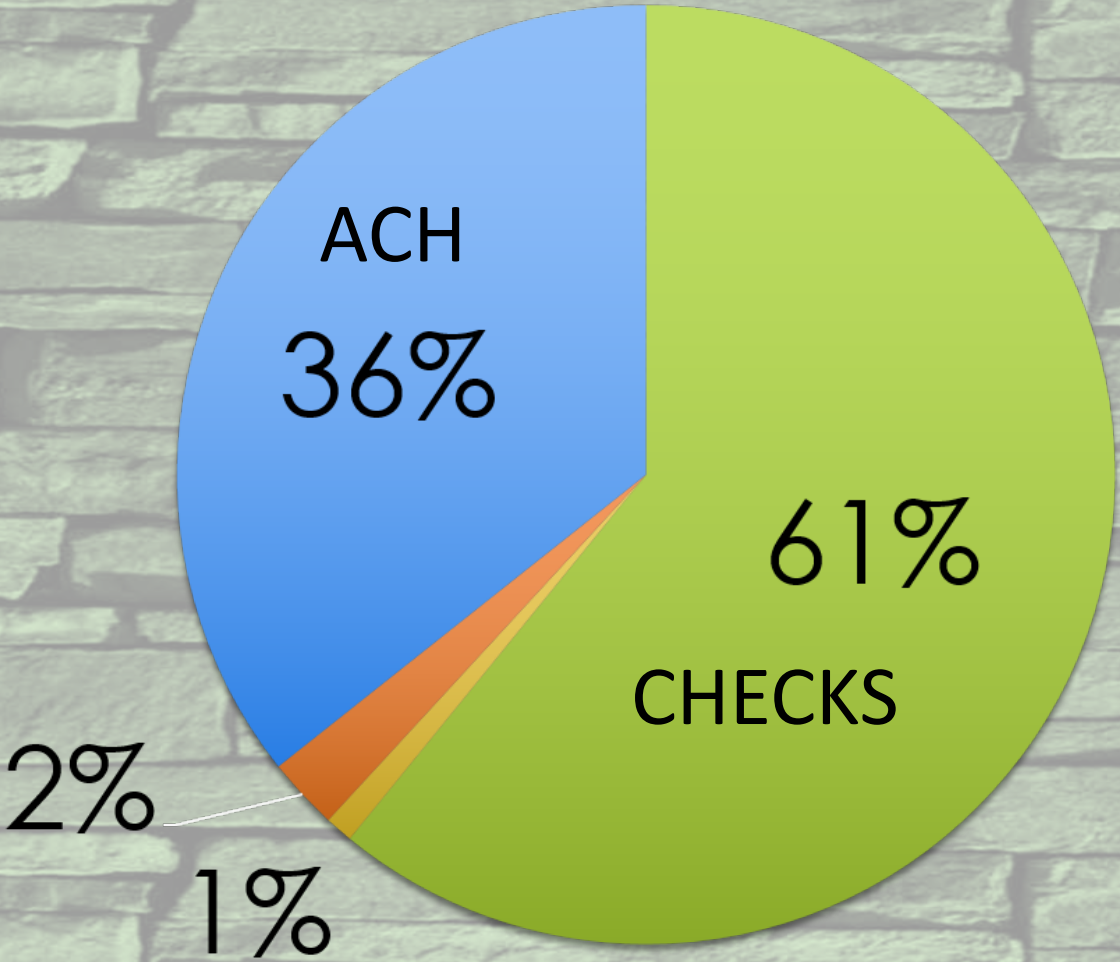
Check & cash usage continues to decline



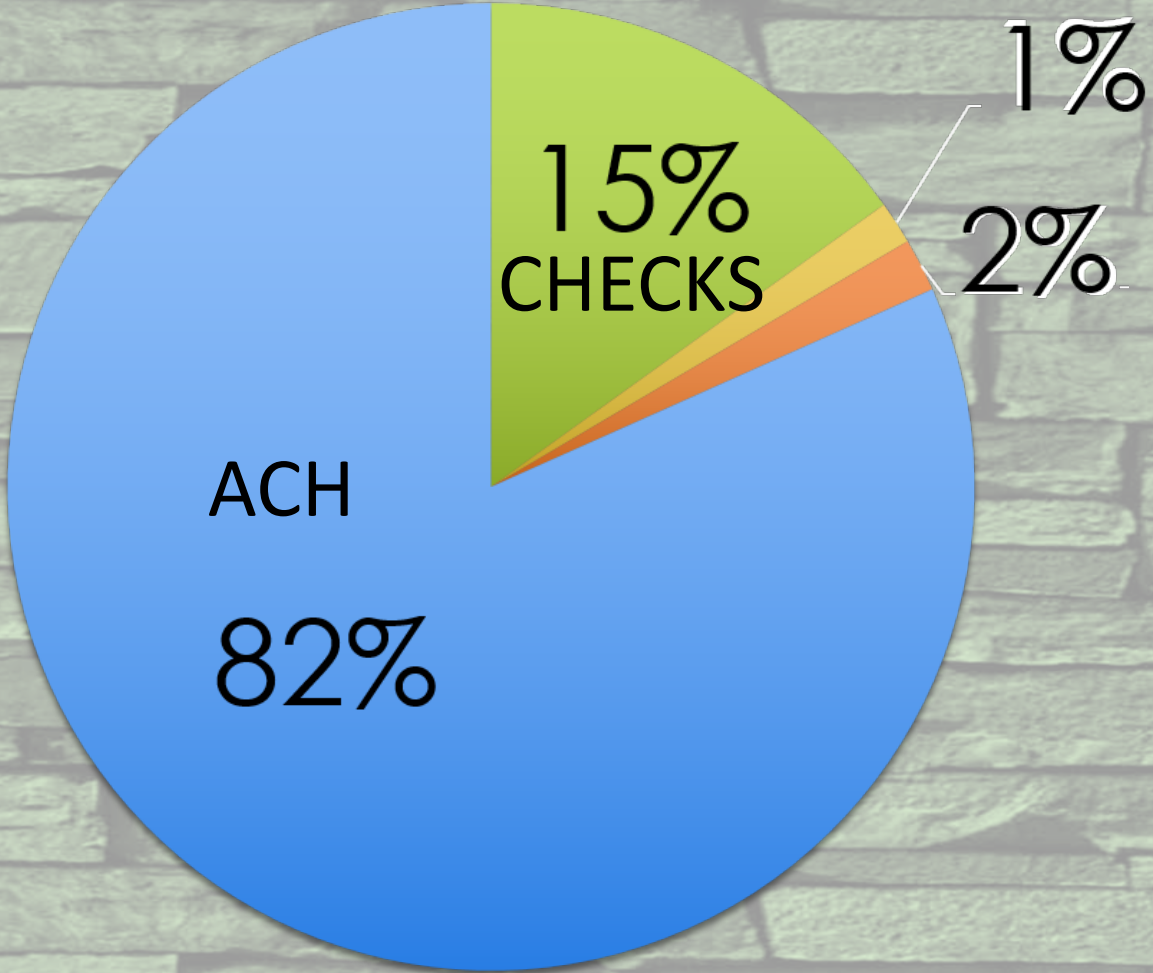
Note: Prepaid debit card includes general purpose, private label, and electronic benefit transfer.

Value of Transactions

2003



2015





#3

People can give even when the church isn't open.



#2

Promotes/enables more consistent giving

7% LESS per
donation

33% MORE
donated
annually

44% MORE
donations

**"IT'S NOT
WHAT WE DO
ONCE IN A
WHILE THAT
SHAPES OUR
LIVES. IT'S
WHAT WE DO
CONSISTENTLY..**

~ tony robbins

#1

People need help to grow in their faith (discipleship)





How?


How churches fail at rolling it out

#5

Hidden or missing from the website...or pew

← → ↻ ⓘ Not secure | www.clarksdumc.org ☆

Apps ⓘ FNB SD ⓘ GBOP ▼ MyVanco 🌐 Webmail ✕ Xledger 🌱 Bloomerang 🍀 Evernote qb QuickBooks GO F1 Go 🦉 Duolingo >> | 📁 Other



Clark, South Dakota United Methodist Church

WELCOME OUR LEADERSHIP ABOUT US DONATE - SUPPORT OUR MISSION

Visit us on Facebook Activities in the life of our church:

CONNECT & COMMIT

BOONE UNITED METHODIST CHURCH
My Faith Promise Covenant

- I covenant to pray for Christian mission.*
- I covenant to serve as God leads and opens doors in local, national or international mission.*
- Please contact me to talk about mission and serving opportunities.*
- As God expectantly but faithfully provides, I covenant to give the following above and beyond my regular giving to Boone UMC.*

From June 1, 2018– May 31, 2019

Weekly \$ _____

Monthly \$ _____

Annually \$ _____

Name (please print) _____

Address and/or Email _____



Checking/ Savings Account

Checking

Savings

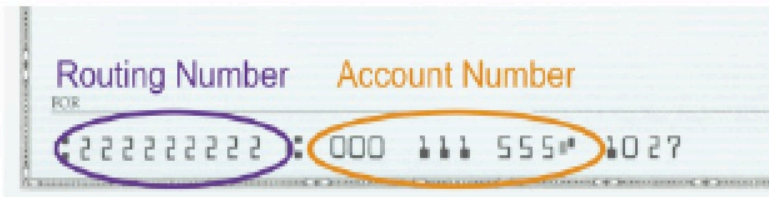
Name on Acct

Bank Name

Account Number

Bank Routing #

Bank City/State



Credit Card

Visa

MasterCard

Amex

Discover

Cardholder Name

Account Number

Exp. Date

CVV (3 digit number on back of card)

I authorize the church process debit entries to my account. I understand that this authority will remain in effect until I provide reasonable notification to terminate the authorization

Authorized Signature: _____ Date: _____

#4

Leaders think it's a great idea...for someone else

**I'M A
LEADER
NOT A
FOLLOWER***

***UNLESS IT'S A DARK
PLACE THEN YOU'RE
GOING FIRST**

#3

Announcing it once and then never again



I'm only going to say
this once,
but, because I know
you're Norwegians, I'm
going to say it real slow.



#2

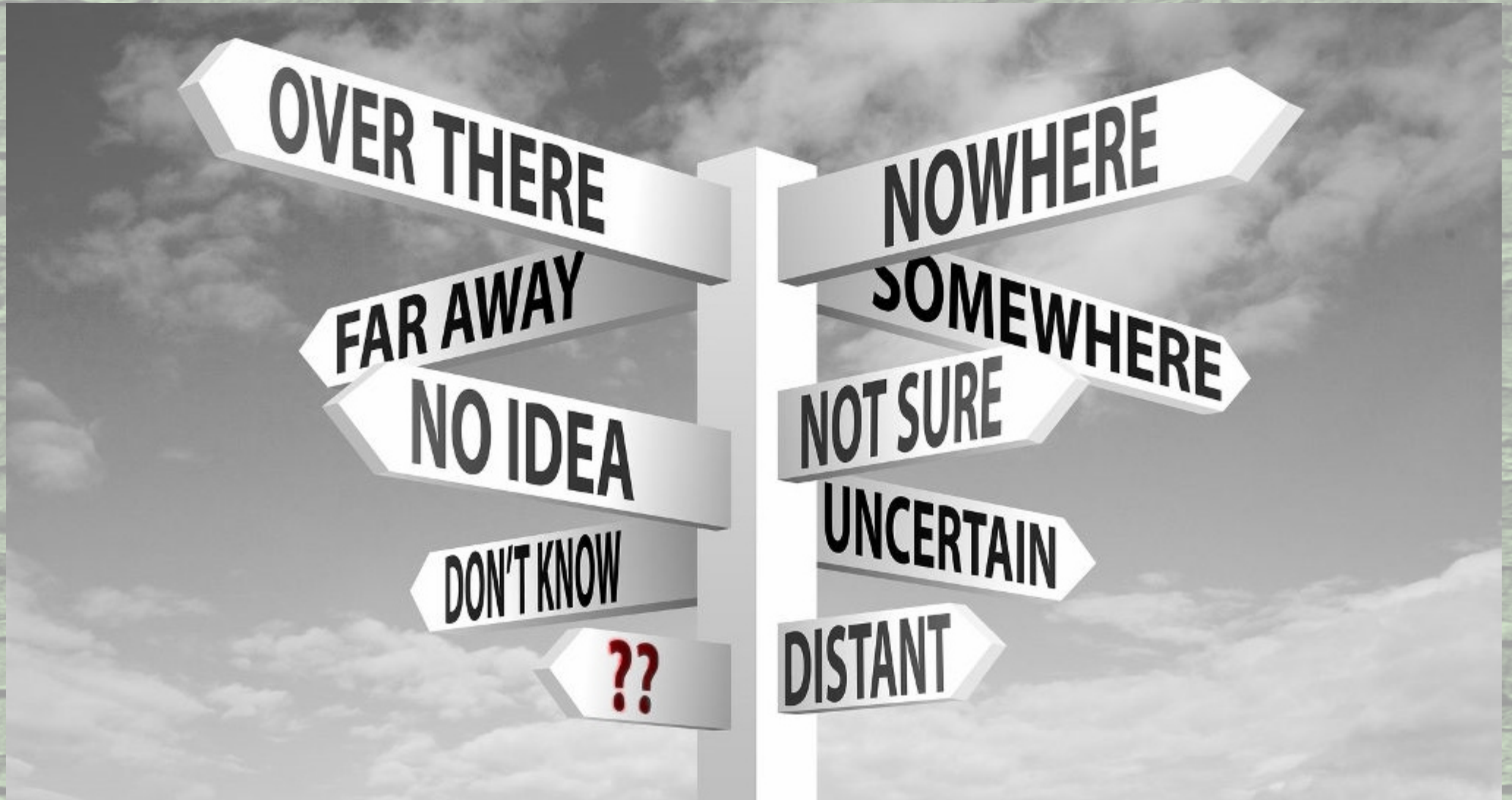
Not thanking or recognizing electronic donors



No Response Is a
Response. And It's
A Powerful One.
Remember That.

#1

Not having a plan to invite and transition donors





What?

What to look for in service provider

#5

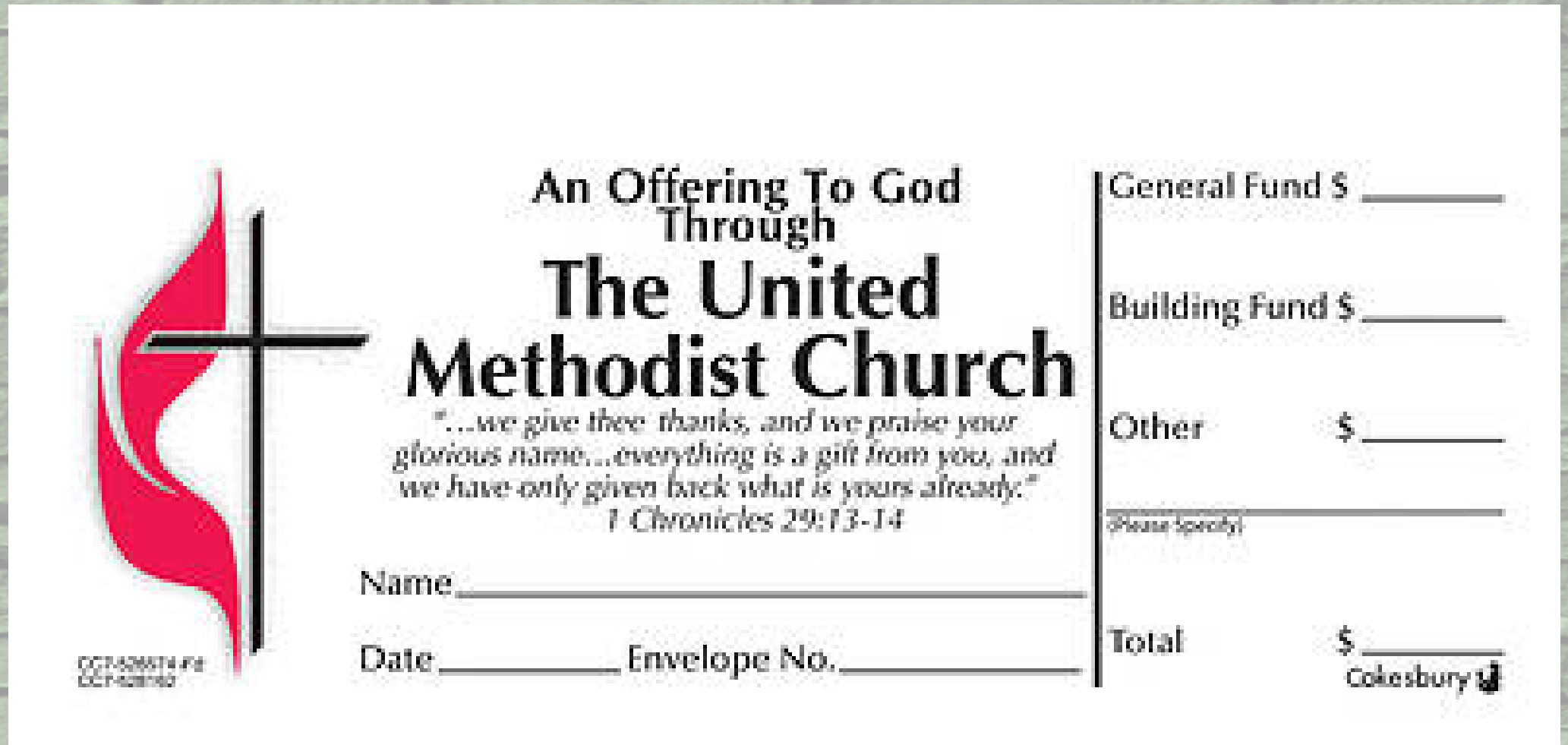
What is the Fee Structure?

FLUSHING MONEY
DOWN THE
TOILET?



#4

Will it allow for Designated Giving?



An Offering To God
Through
The United Methodist Church

*"...we give thee thanks, and we praise your glorious name...everything is a gift from you, and we have only given back what is yours already."
1 Chronicles 29:13-14*

Name _____

Date _____ Envelope No. _____


General Fund \$ _____

Building Fund \$ _____

Other \$ _____

(Please Specify) _____

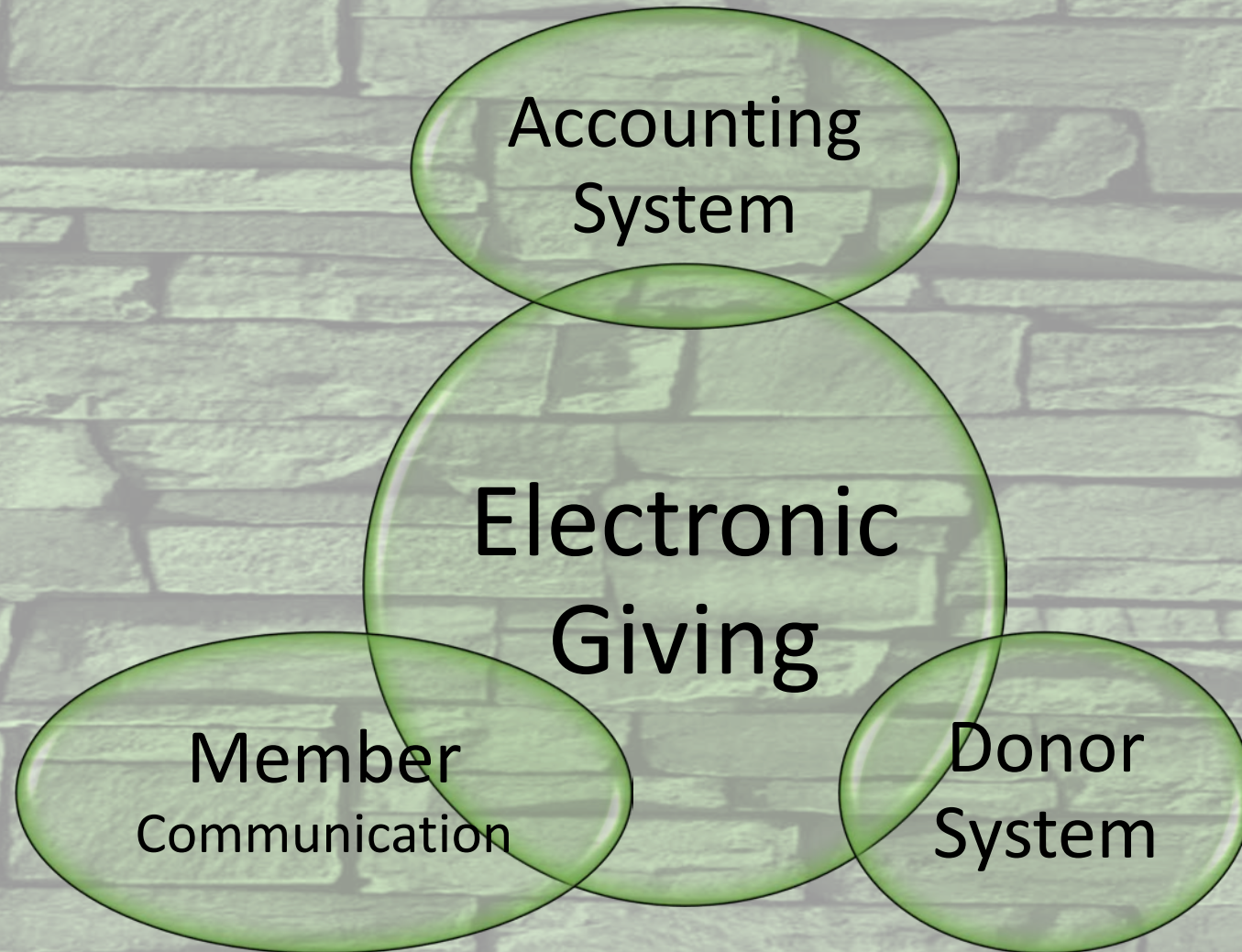
Total \$ _____

Cokesbury 

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#3

How easy is it to Administer?



#2

Is the Customer Support good?



#1

How easy is it to make a donation?





Contact us anytime...



Dakotas Conference

The United Methodist Church



Grow. Reach. Heal.

www.dakotasumc.org



Dakotas
United Methodist
Foundation



www.dakotasumf.org